



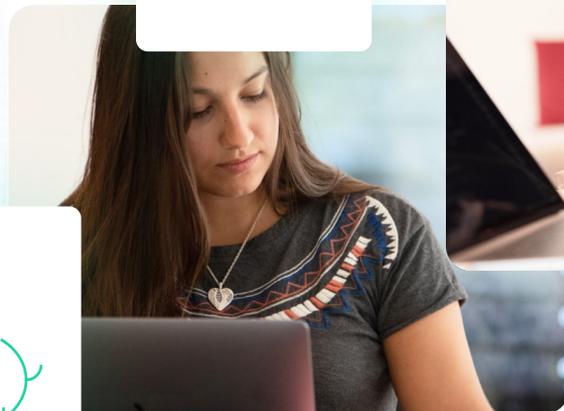
Even happy companies can learn more about happiness.

Client Story: WyeWorks

People: 30+

[FRIDAYPULSE.COM](https://fridaypulse.com) →

WYEWORKS.



30+ PEOPLE

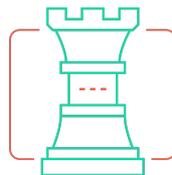
WyeWorks

WyeWorks is a software development and consulting agency of 30+ people.

As one of the founders of WyeWorks, José Costa believed that their company was a happy place. They focused on employee wellbeing and made decisions they hoped would make people happy.

Despite these efforts, low morale persisted through one particular project. If the project were to succeed, the team needed to become more engaged and productive.

After encountering Friday Pulse through a TED Talk, José knew that Friday could be the serious data-backed approach to happiness that could help his company be “10% happier.”



The Business Challenge

HOW TO BE HAPPIER AT WORK
WHEN YOU ALREADY FOCUS ON WELLBEING



Our Solution

- We measured WyeWorks' happiness scores weekly. We also profiled team and organization culture quarterly to collect data, establish baselines, measure, and help WyeWorks work towards their goals.
- We coached leaders in the right questions to ask their teams, how to interpret results, and how to have conversations about happiness.
- Our research and experience provided guidance on where to focus time and energy for the greatest improvements in employee experience.



Impact

- ✓ Focusing on happiness sent a message to the company that their wellbeing was actually important and not fluffy corporate speech.
- ✓ Happiness scores and how employees felt each week gave WyeWorks the data they needed to make informed decisions.
- ✓ Quarterly Culture Profiles acts as a barometer to show WyeWorks' progress and how it might improve as it tests news approaches.





A new way forward

- ✓ | Even though happiness was always a focus for WyeWorks, Friday showed them how to make concerted efforts to cultivate happiness at work
- ✓ | As an agile company, WyeWorks is always trying a new approach. Friday Pulse helps them test different approaches and measure the impact of these change on their employees' experience of work.
- ✓ | Friday Pulse is a natural fit for WyeWorks' wellbeing goals and looks to be an important part of their future.



José Costa

CO-FOUNDER AND CEO AT WYEWORCS

“ Our business involves helping companies out of a bad spot. It can lead to us talking about negatives all the time. We spend very little time talking about good things

Friday Pulse helps us reflect on the good things that we do. We acknowledge our wins, and we show appreciation to each other. I’m super, super happy with it.

I think Friday was a great add on to our culture.



Friday, don't leave it another day

Book a demo to see how your organization can benefit from measuring and improving happiness – the ultimate people KPI.

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